

TIMBER 2020 Inc
Great Southern Regional Plantation Committee

STRATEGIC PLAN

VISION: That by the year 2020, a sustainable private forestry resource is in place to benefit the environmental, commercial and social needs of the people and landscape of the Great Southern Region of Western Australia.

MISSION

Timber 2020 is committed to maintaining a dynamic role in the development of a sustainable commercial private forestry industry by continuing to encourage the planting of tree crops on cleared agricultural land in the Great Southern with the view to providing:

- o A viable and ongoing export hardwood pulpwood industry
- o Increased value-adding locally

APPROACH

Timber 2020 will continue a working relationship with Local, State and Federal Governments whilst further developing its partnership role with farmers and the community.

Timber 2020 will ensure that the needs of commercial tree cropping are addressed in keeping with the development of the industry

THE AIMS OF TIMBER 2020 Inc

That Timber 2020 provides a regular forum, encouraging networks for communication and a referral service for all industry stakeholders in the Great Southern Region.

MEMBERSHIP

To maintain a support group managing the affairs of T2020 and providing leadership towards its daily functions.

SERVICE PROVISION

To provide an efficient service of referral, coordination and facilitation to encourage growth at the industry's expectations and beyond.

PROMOTION

To actively promote Timber 2020, its service capabilities and industry development to the wider community

TIMBER 2020 OBJECTIVES

1. **FEDERAL** – to support the Regional Plantation Committees' aims and objectives towards Plantations for Australia The 2020 Vision
2. **STATE** – to support the initiatives towards Natural Resource Management in the medium rainfall regions and keep government informed of industry development
3. **LOCAL** – To support transport and infrastructure issues and maintain a liaison on shire tree cropping issues

ECONOMIC

To encourage the development of commercial tree cropping of hardwoods from planting to harvesting, processing and export as woodchips and where appropriate, into higher value-added products processed locally.

To ensure adequate infrastructure and a skilled workforce is in place at the appropriate time for transport, processing and export of a range of wood products from the region to be undertaken in an internationally cost competitive environment.

To ensure that research and development opportunities are recognised and implemented.

ENVIRONMENT

To promote tree cropping incorporating a range of commercial species and appropriate design across all soil types and rainfall zones as an important component in helping to rehabilitate degrading farmland, and restore public drinking water supplies affected by salinity.

POLITICAL

When supported financially by the Federal Government, to manage the Association in the manner that achieves the objectives held for Regional Plantation Committees within the National Plantations 2020 Vision.

To provide support to relevant State Government agencies in the delivery of commercial farm forestry programs and to provide a regional focus through which policies, opportunities, issues and programs can be developed for the mutual benefit of all stakeholders.

To provide an industry forum through which regional issues and opportunities can be discussed and where appropriate, resolved with local government.

SOCIAL

To facilitate independent information with respect to opportunities and issues relating to employment, contracting and relevant industry contacts.

To support regional training organisations in the delivery of training related to the industry in landcare, silviculture and trades.

To facilitate monitoring of community attitudes to the development of commercial tree cropping in the region and to address concerns and issues expressed or likely to be expressed.

TIMBER 2002 PLANNED STRATEGIES

Industry Development

To encourage the development of a sustainable export forestry industry for the long term economic development for the region.

Value-adding

To have in place a sustainable export focussed local value-adding timber industry for both large and niche markets.

Farm Forestry

To pursue the advantages of tree cropping in the medium rainfall areas

Promotion & Coordination

Maintain an independent referral service

Ensure the industry is well understood by the community, highlight the benefits of a commercial timber industry in the Great Southern and promote the region as the premier for plantation development

Education, Training & Employment

That formal training opportunities are developed to meet industry needs and that training providers are supported to deliver the appropriate accredited training in keeping with the national competency standards.

TIMBER 2002 OUTCOMES

ECONOMIC

Accessed outside project funding
Increased investment in value-adding
On-farm value-adding activities in place
Diverse hardwood species for the production of sawlogs

ENVIRONMENT

Increased private forestry in the lower rainfall regions
Addressed salinity and erosion through tree planting

POLITICAL

Federal – To have addressed the strategic imperatives of the Action Agenda and 2020 Vision for Plantations and ensure funding is ongoing
State – To have in place a State Farm Forestry and Infrastructure Strategy
To maintain representation on PIMAC
Local – Local Government having an increased understanding of the objectives of the Industry through their adoption of the Industry Code of Practice

SOCIAL

The community is well informed on timber industry developments across the region
The community understands the harvesting, transport, processing and export activities relating to woodchips.

To have increased independent extension for farmers
To have a skilled harvesting and processing workforce
Developed an MOU with the Indigenous Groups of the region

TIMBER 2020'S MAJOR ACHIEVEMENTS TOWARDS THE DEVELOPMENT OF PRIVATE FORESTRY 1992 - 2002

- A strong network developed amongst all stakeholders
- National and State recognition resulting in major funding assistance
- Strong industry support demonstrated through ongoing industry funding
- Significant community interaction
- Facilitated – training initiatives
 - educating growers and stakeholders in industry development
 - road issues – Introduction of TIRES Great Southern
 - initiated early industry inventory
- T2020 structure adopted by other bodies
- Significant focal point for outside interest – ‘one stop shop’ and first port of call for inquiries into:
 - investment in private forestry
 - value-adding
 - land availability
 - other state and national affiliated bodies
- Developed links with LGAs, introducing the Good Neighbour Approach
- Promoting industry at: shows, brochures, newsletters, media liaison, presentation at conferences.
- Assistance with seminars, field days and conferences
- Convened the Agroforestry Expo 2002. Assisted with the AFG Conference 2002
- Ability to access funding for specific research projects:
 - 1993 Farm Forestry Strategy for the Great Southern
 - Market Potential for a Farm Based Charcoal industry
 - Charcoal species testing CSIRO
 - Tannin Marketing Report
 - Wood Processing Industry Capability Study
 - Woodchip Employment Report
 - Communication Strategy
- Provides a referral service for all stakeholders and the community
- T2002 has evolved from a local/regional perspective to national and international focus: Organised and accompanied tours to: New Zealand, Hong Kong and Japan
- Addressing planning and infrastructure impediments through LGA
- High quality image - shows integrity and commitment
- Timber 2020 began as a small cluster of 4 members in 1989 – and has survived showing a rapid growth in membership attracting other sources: investors, farmers, RTOs, community groups. Financial members now 40.
- Maintained an independent and private industry focus.

- Become an incorporated group – independent, not dominated by any one sector.
- One of the pioneer plantation growers still a member of the group
- Created an employment environment both direct and indirect (flow-on effect)
- Actively participated in industry's development and rapid growth. Now has the potential to forecast and develop objectives. 1989 – 400ha 2000 – 100,000ha.