



**Timber 2020 Inc**  
**Great Southern Regional Plantation Committee**

**BUSINESS PLAN**

**1 January 2003 – 30 June 2003**

## **EXECUTIVE SUMMARY**

Timber 2020 is a community organisation with the prime function to promote and foster sustainable private forestry development in the Great Southern Region of Western Australia. Timber 2020 is located in Albany operating as the Great Southern Regional Plantation Committee.

The organisation was formed in 1992 with the intention to encourage the planting of *E globulus* on farms in the higher rainfall zones of the Great Southern with the view to developing a viable export pulpwood industry out of the Port of Albany from 2002. This has been achieved with 160,000 tonne pulpwood exported out of the Port of Albany in 2002. With a critical mass of export quality hardwood pulpwood resource having reached 125,000ha in the region, there are ongoing opportunities to develop further, local value-adding and extended export markets.

By addressing the immediate needs of a developing private forestry industry, the group has expanded its interests to include infrastructure development, local value-adding, marketing opportunities, training and employment. With the introduction of the State Salinity Action Plan and the national focus on addressing salinity and water quality, Timber 2020 has broadened its commitment to the development of farm forestry in the medium rainfall areas of the region, recognising that the major focus of commercial based forestry is to achieve a sound environmental outcome, a sustainable economic return and community ownership of the industry in the Great Southern.

## **VISION**

That by the year 2020, a sustainable private forestry resource is in place to benefit the environmental, commercial and social needs of the people and landscape of the Great Southern Region.

## **MISSION STATEMENT**

### **Regional Leadership**

Timber 2020 will provide a service to its members and an interface to the community to facilitate solutions to local and state issues in the development of a sustainable private forestry industry in the Great Southern Region.

### **State Coordination**

Timber 2020 will service government agencies at all levels with a view to encouraging economic growth for the region in the development of private forestry and the industries that will arise.

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## CONSTITUTIONAL GOALS

### ❖ **Economic**

To encourage the development of commercial forestry on cleared agricultural farmland in the region from planting through to harvesting, processing and export as woodchips and, where appropriate, into higher value-added products processed locally.

To ensure adequate infrastructure and a skilled workforce is in place at the appropriate time for transport, processing and export of a range of wood products from the region to be undertaken in an internationally cost-competitive environment.

### ❖ **Environmental**

To promote farm forestry incorporating a range of commercial species and appropriate plantation design across all soil types and rainfall zones as an important component in helping to rehabilitate degrading farmland.

### ❖ **Political**

When supported financially by the Commonwealth, to manage the Association in the manner that helps achieve the objectives held for Regional Plantation Committees within the National Plantations 2020 Vision.

### ❖ **State**

To provide support to relevant State Government agencies in the delivery of commercial farm forestry programs and to provide a regional presence through which policies, opportunities, issues and programs can be developed for the mutual benefit of stakeholders.

### ❖ **Local**

To provide an industry forum through which regional issues and opportunities can be discussed and where appropriate, resolved with local government.

### ❖ **Social**

To facilitate the provision of independent information about commercial farm forestry in the region particularly with the respect to opportunities and issues relating to employment, contracting and relevant industry contacts.

To facilitate monitoring of community attitudes to the development of commercial farm forestry in the region and to address any concerns and issues expressed or likely to be expressed.

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## BUSINESS PLAN STRATEGIES

For an activity statement against the Business Plan items, see Appendix I

- 1. PROMOTION**

As a community organization Timber 2020 has a strategic role in acting as a conduit between the community, industry and government to ensure that private forestry develops unimpeded and is uniformly accepted as a sustainable land use, enhancing regional development.  
Timber 2020 services the region through a full-time office operating a one stop-shop front for all industry stakeholders.
- 2. RESOURCE DEVELOPMENT**

That Timber 2020 supports activities in the continuation of the establishment of mixed species, integrated farm forestry on private land in the high and low rainfall regions addressing the need for trees to have commercial benefits in areas of land degradation, salinity and isolated from central services.

For the purposes of addressing land and water quality, Timber 2020 will address the appropriate objectives in the National Action Plan, the State Salinity Strategy and the Action Plan for Tree Farming, as components of NRM, to enable a well resourced and marketed farm forestry industry to develop in those areas of most need.
- 3. FOREST PRODUCTS DEVELOPMENT**

That Timber 2020 continues to support all existing pursuits to add value to farm forestry hardwood and softwood resource in the region and encourage any new business opportunities that may arise.

The facilitation of major projects be in association with the Timber 2020 Wood Processing Capability Study 2002 review with the view to be ‘investor ready’ and to address the appropriate objectives in the Commonwealth Action Agenda 2000 in order to assess opportunities to attract investors.
- 4. LOBBYING**

That Timber 2020 provides a major lobbying service for government and the timber industry stakeholders and acts as a conduit between government, industry and the community.
- 5. TRAINING AND EMPLOYMENT**

To ensure the region is ‘employer ready’, Timber 2020 supports training initiatives to the National Competency Standards, will promote the Industry Training Plan and encourage employment opportunities as they arise.

**6. BENCHMARKING SURVEY** In order to ascertain the community's knowledge and understanding of private forestry in the Great Southern, a Benchmark Survey will be completed to measure community attitudes and provide industry and Timber 2020 with guidelines for future development.

The study will be complimentary to plantation timber becoming a visible and fully established processing and exporting industry

With the development of the hardwood plantation industry, Timber 2020 foresees that there will be value-adding opportunities as targeted by the URS "Plantation Wood Processing Strategy and Action Plan" 2000 – 2002 review, and the Beca Simons report to the Department of Resources Development "Further development of the forest products industry in Western Australia".

The areas requiring the greatest support from Timber 2020 are:

- infrastructure development
- training and employment
- insurance of an adequate water and power supply
- promotion and facilitation
- community understanding and acceptance of the industry, and
- local value-adding.

### **Timber 2020**

- ➔ **provides a facilitation service**
- ➔ **promotes the benefits of private forestry in all aspects of development**
- ➔ **provides a service to coordinate industry, community and government addressing issues as they arise**

Timber 2020 anticipates it will actively seek further funding opportunities to address the future needs of private forestry and focus on relevant activities as they arise.

Timber 2020 also anticipates that it will continue to operate as a Regional Plantation Committee in the Great Southern, although a change of name will be considered beyond 2002.

## APPENDIX 11

### BUDGET

STRATEGY	ACTIVITIES
<b>FOREST PRODUCTS DEVELOPMENT</b>	<p>Hardwood pulp wood export</p> <ul style="list-style-type: none"><li>• <i>Support for the harvesting, haulage, processing and export of pulp wood</i></li></ul> <p>Higher value</p> <ul style="list-style-type: none"><li>• Encourage and promote the treatment, milling and processing of plantation timber</li></ul> <p>Biomass renewable energy</p> <ul style="list-style-type: none"><li>• <i>Support the need for ongoing community consultation</i></li></ul> <p>Monitor the development and benefits of private forestry</p> <p><b><i>Group membership and meetings to attend:</i></b></p> <ul style="list-style-type: none"><li>• Great Southern Area Consultative Committee</li><li>• Port Users Liaison Group</li><li>• SAC Aboriginal Indigenous Business Opportunities in Timber Production</li><li>• Bush Products Consultancy</li><li>• PIMAC</li><li>• Great Southern Forest Industries Reference Group</li></ul>
<b>RESOURCE DEVELOPMENT</b>	<ul style="list-style-type: none"><li>• Support the saw log program in higher and lower rainfall regions</li><li>• Support the Oil Mallee and sandalwood programs</li><li>• Support for and ongoing monitoring of the Water and Rivers Commission high water-use projects through the CSIRO plantings</li><li>• Assist in coordinating the Master TreeGrower program and ongoing activities</li><li>• Assist in the BRS resource inventory and TREDAT program</li><li>• Promote the Industry Code of Practice</li></ul>

STRATEGY	ACTIVITIES
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RESOURCE  
DEVELOPMENT CONT.

- Assist in ongoing dialogue between farmers and investment companies in relation to the Good Neighbour Agreement

***Group membership and meetings to attend:***

- South Coast Regional Initiative Planning Team
- Agroforestry Working Group
- AFG Small Growers' Group
- Landcare associations
- PIMAC

**LOBBYING**

Major government policies to be addressed towards the development of private forestry in WA:

- PIMAC
- Tree Plantations Agreement Bill - Rights to Harvest and Tree Tenure
- Farm Forestry Planning Policy
- Carbon Rights Legislation
- National Action Plan for Salinity and Water Quality
- State Salinity Strategy
- Timber Industry Road Evaluation Strategy
- National Pulp Mill for the Great Southern
- Private Forestry Consultation Committee – review of RPCs

Carbon rights

- *Assist with the state sequestration program and carbon rights legislation, carbon brokering and measurements of carbon sequestered specifically for small and private growers*

***Group membership and meetings to attend:***

- TSW full group committee meetings
- PIMAC

**STRATEGY**

• **ACTIVITIES**

**TRAINING AND  
EMPLOYMENT**

- Promote the Industry Training Plans to ensure national competencies across the whole timber industry.
- Carry out a skills needs analysis of the timber industry in the Great Southern region.

Aboriginal community development

- *Encourage and support the Aboriginal community's Timber Business Opportunities' Program – wood recovery, seed collection, bush furniture*

**PROMOTION**

Promote the benefits of private forestry through:

- Shows, field days, seminars, conferences, Expos
- Community fora
- Paper Chase advertorials
- Marketing for the Small Grower seminars with Green Skills Inc
- Intra state Wood Shows
- Encourage and support Aboriginal involvement in the industry
- Documentation of resources and infrastructure
- Provision of information to the community

**BENCHMARKING  
SURVEY**

Complete a benchmarking survey by 30<sup>th</sup> June 2003.

APPENDIX 1

FEDERAL FUNDING AND MATCHING  
 STATE GOVERNMENT SUPPORT FUNDING

COMPANY	CASH (No gst included)	IN-KIND	REASON	TOTAL
Great Southern Development Commission	\$1,000  \$10,000	\$2,000	Membership Meeting attendance  Regional Initiative Project funding	\$13,000
Dept of Agriculture	\$2,000	\$15,000  \$800	Membership Office hire and support systems Meeting attendance	\$17,800
Forest Products Commission	\$1,000 \$5,000	\$2,000	Membership Vehicle use Meeting attendance	\$8,000
CALM	\$500	\$800	Membership Meetings attendance	\$1300
Water & Rivers Cmssn	\$1,000	\$2,000	Membership Meetings attendance	\$3,000
Water Corporation	\$500		Membership	\$500
WA Dept Training		\$1,000	Intellectual Support	\$1,000
Local Gvt	\$500	\$2,000	Membership Meeting attendance	\$2,500
Dept Planning	\$100	\$2,000	Membership Intellectual support	\$2,100
Office of Major Projects	\$1,000	\$5,000	Membership Intellectual support Pulp Mill	\$6,000

<b>Dept Main Roads Main Roads continued</b>	<b>\$500</b>	<b>\$2,000</b>	<b>Membership TIRES support</b>	<b>\$2,500</b>
<b>Albany Port Authority</b>	<b>\$500</b>		<b>Membership</b>	<b>\$500</b>
<b>Industry</b>	<b>\$8,100</b>	<b>\$10,000</b>	<b>Membership Intellectual support and meeting attendance</b>	<b>\$20,000</b>
<b>GRAND TOTAL</b>	<b>\$32,200</b>	<b>\$34,600</b>		<b>\$78,700</b>
<b>AFFA</b>	<b>\$43,740</b>			<b>\$43,740</b>
<b>DOTARS</b>	<b>\$30,000</b>			<b>\$30,000</b>

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## APPENDIX III

### Financial members - 1 July 2002 to 30 June 2003

Albany Plantation Export Company Pty Ltd  
Albany Plantation Forest Company of Australia Limited  
Albany Port Authority  
ATC Recruiting  
Baily Joan and Jim  
CALM  
Campbell Alex  
Department of Agriculture  
Department of Training  
de Rossi Tony  
Easton Michael and Rose  
Escape Tours  
HJ and AM Fleck Engineering  
Forest Products Commission  
Dept of Planning  
Millar Management  
Great Southern Development Corporation  
Great Southern Plantations  
Great Southern Regional College  
Levinson Nigel  
Main Roads WA  
Mattinson David  
McNabb Plantation Alliance Pty Ltd  
Minorba Grazing Co  
Peacock Ian  
South Coast Aerial Services  
PLANTALL Forestry Consultants  
Real Estate Institute of WA Albany Branch  
Sharus Pty Ltd  
Shire of Plantagenet  
Swinney Graham  
Water Corporation  
Water and Rivers Commission  
Dept Training  
Whittem Jim  
Timbercorp Eucalypts Ltd  
Albany Bulk Handling  
WA Plantation Resources  
Mt Romance

Albany Worklink  
Employment National  
Green Skills Inc  
Southern Aboriginal Corporation  
Stanwell Corporation

